

***nti***



*Australia's Specialist Insurer*



# Measuring Safety

*The art of counting the things that didn't occur*



# Today's Topics



**A brief sidebar**  
NTI doing cool stuff



**The Numbers**  
Plan now



**Mastery and Redundancy**  
The path forward

# Resources for Transport

The logo for Better Business Hub (BBH) consists of the letters 'BBH' in a bold, green, sans-serif font, centered within a white, rounded rectangular shape.

Better  
Business  
Hub



The Business  
of Safety

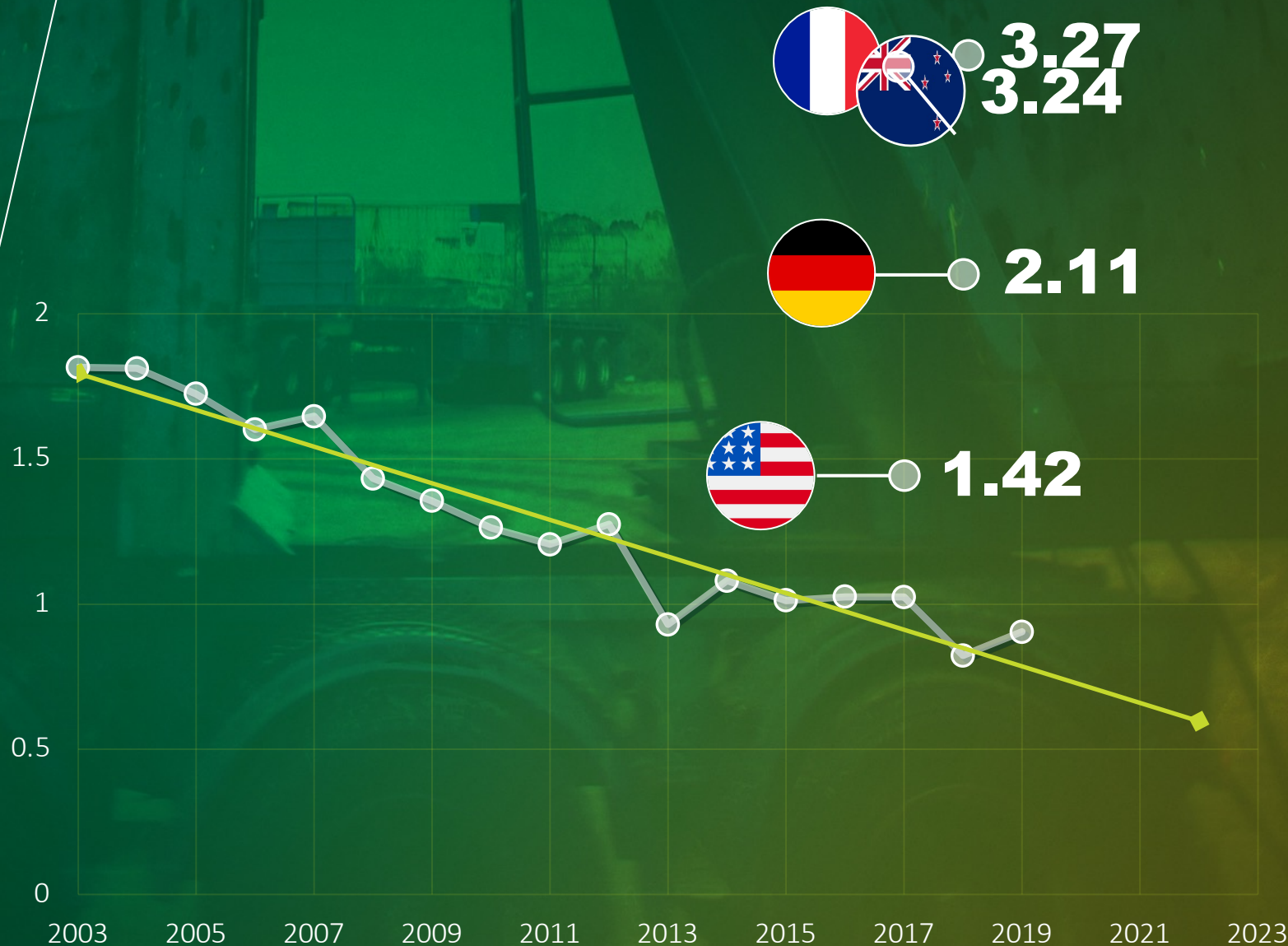


Lunch  
and  
Learn

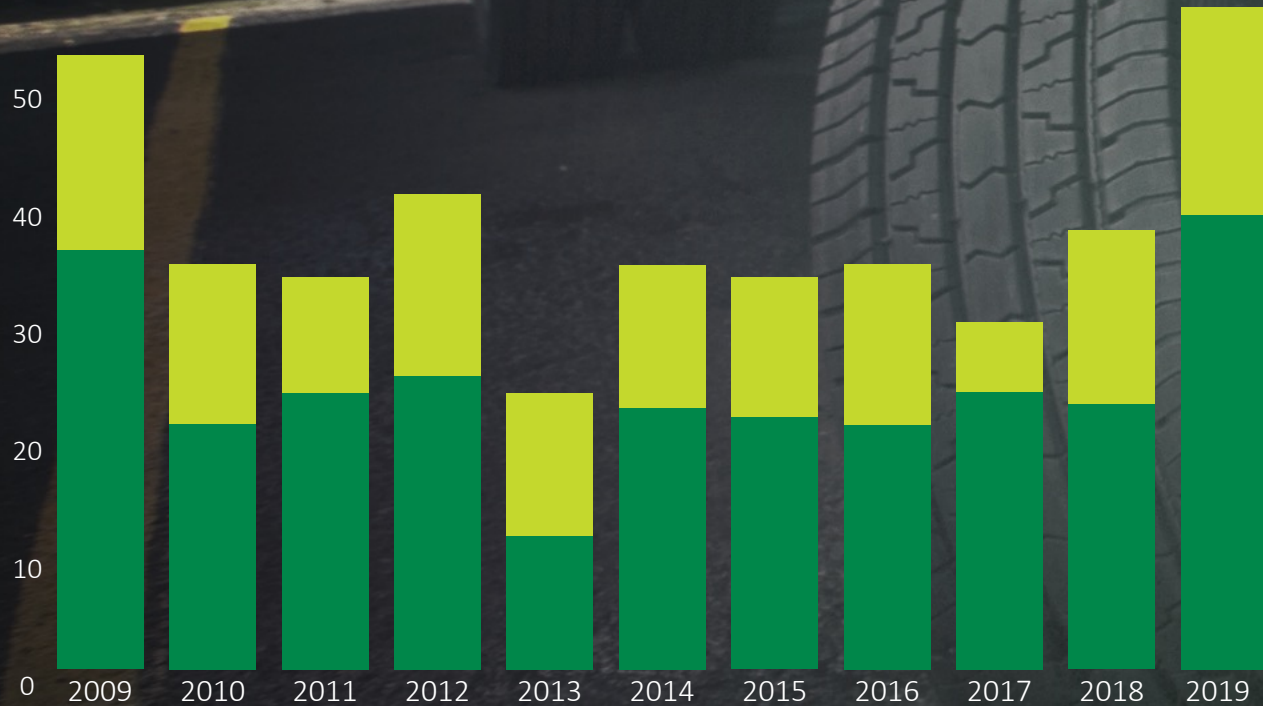
# INDUSTRY

HEAVY VEHICLE  
INVOLVED DEATHS  
PER BTK

BY THIS MEASURE  
**AUSTRALIA**  
HAS ONE OF,  
IF NOT THE  
**SAFEST**  
ROAD TRANSPORT  
INDUSTRY IN THE  
WORLD



# Truck occupant deaths by crash type and year



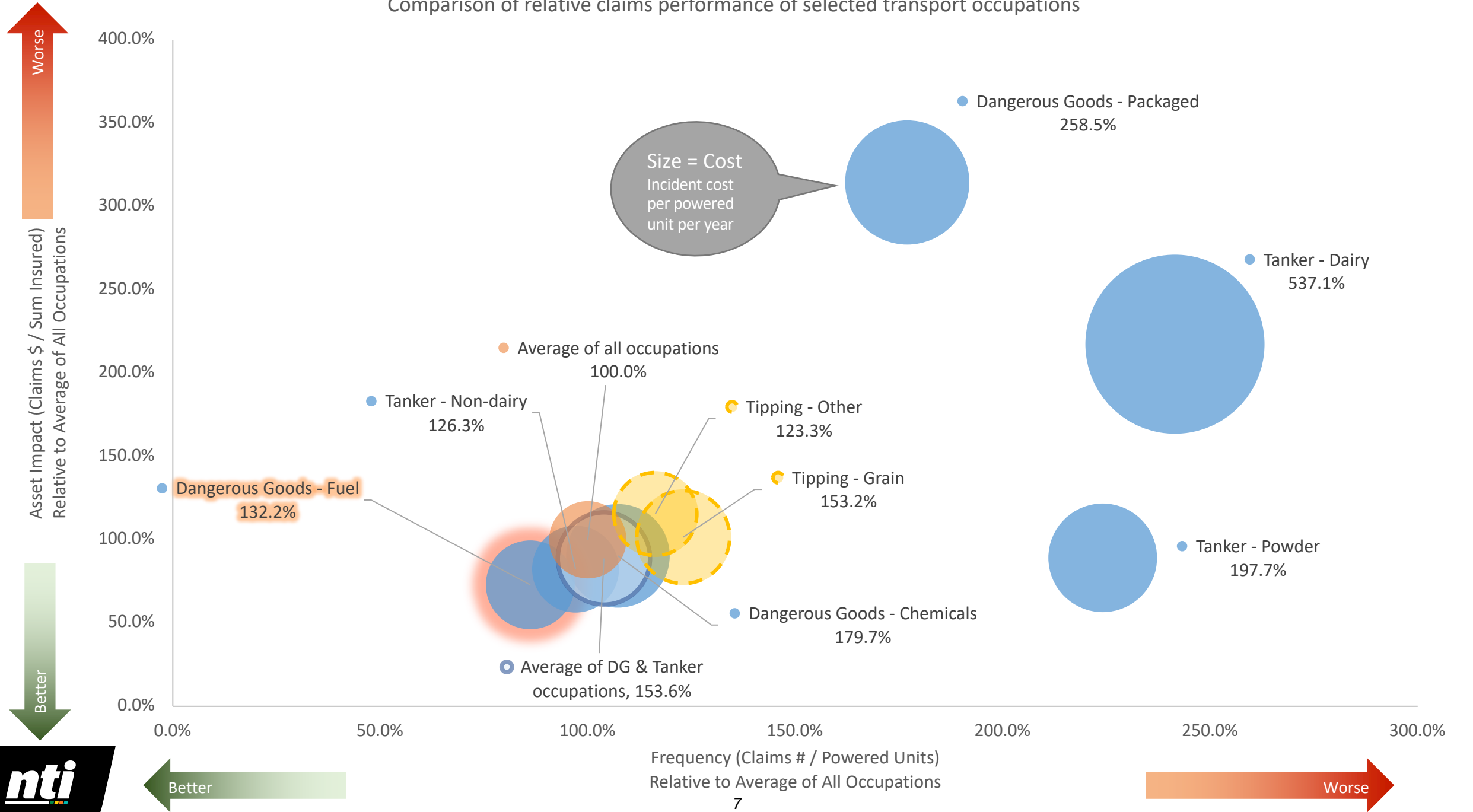
Single Vehicle Crash

Multi Vehicle Crash

From BITRE Reporting

IN DEPTH  
**TRUCK  
DRIVER  
DEATHS**

# Comparison of relative claims performance of selected transport occupations





Let me be clear, your safety data is there to support your risk management.

It is NOT the other way around!!



# Driving Safety

1.

Back your  
People

2.

Back up your  
people

3.

Use the data

# What motivates people?



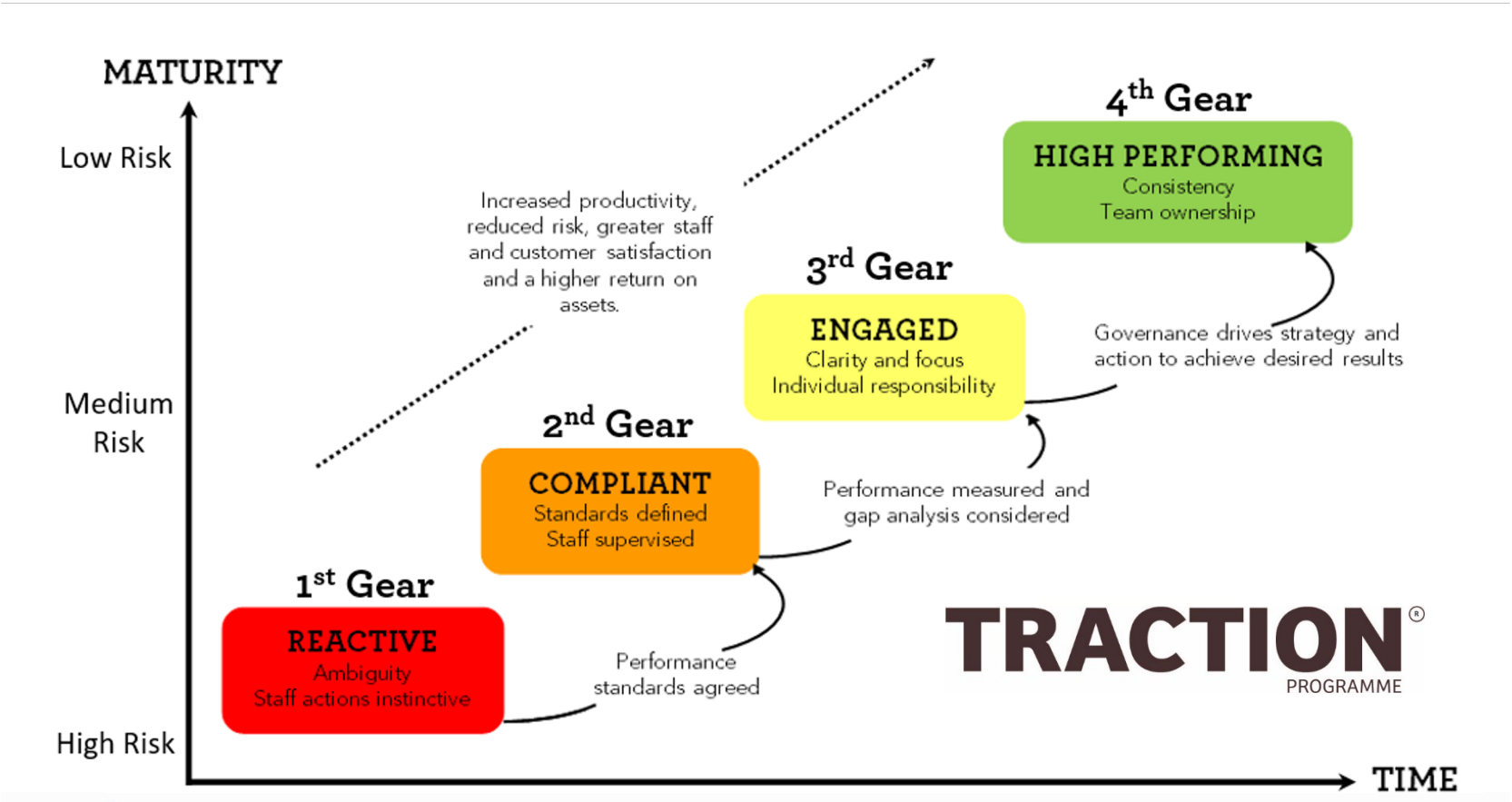
Autonomy

Mastery

Purpose

*Adam's top tip: Go find Daniel H. Pink and Captain David Marquet*

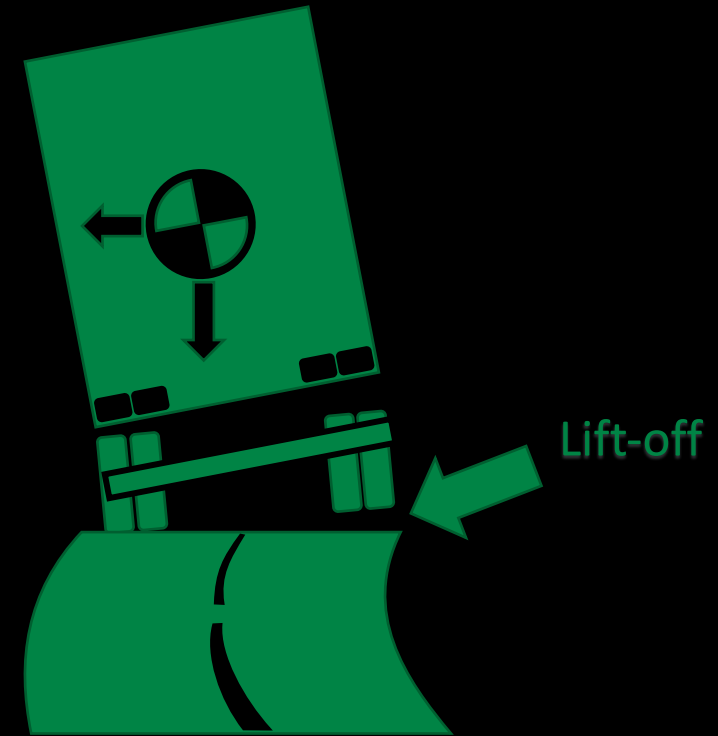
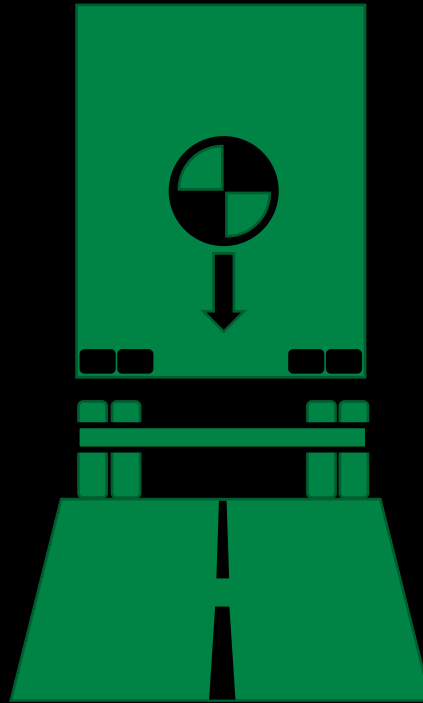
# Taking a journey



# Electronic Stability Control



If you're just fitting and forgetting, you're missing the gold!



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